

THE ULTIMATE BEAUTY EXPERIENCE

# **2023 EMAIL BANNER AD SPECIFICATIONS**

### **DEADLINE**

Materials are due 2 weeks prior to distribution date.

### **SPECIFICATIONS**

Web resolution file

### SIZE

600px x 150px @ 72 dpi

### **FILE TYPE**

JPG, PNG

### **COLOR**

RGB

### **ADDITIONAL ASSETS**

URL

### **SEND MATERIALS TO**

### **Sharon Cruz**

Sponsorship Fulfillment & Special Events Coordinator Sharon.cruz@informa.com

C: 689-203-6101

## **SAMPLE**

### **EMAIL BANNER AD**

