

THE ULTIMATE BEAUTY EXPERIENCE

2023 EXPERIENCE LOUNGE SPECIFICATIONS

EXPERIENCE LOUNGE - COFFEE BAR:

DEADLINE: AUGUST 17TH

LOGO ARTWORK SPECIFICATIONS:

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics) outlined fonts and strokes CMYK
- · High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

ONSITE:

A 2-hour time slot on either Sunday or Monday will be assigned based on availability. Adding any additional items such as Pastries will result in an additional charge and will need to be discussed with Show Management prior to the deadline date.

EXPERIENCE LOUNGE - SPONSORED BAR:

DEADLINE: AUGUST 17TH

LOGO ARTWORK SPECIFICATIONS:

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics) outlined fonts and strokes CMYK
- · High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

ONSITE:

A 4-hour time slot on either Sunday or Monday will be assigned based on availability. 50 Drink tickets will be provided by Show Management to your representative at the beginning of your time slot.

EXPERIENCE LOUNGE - WORK & CHARGING STATION:

DEADLINE: AUGUST 17TH

LOGO ARTWORK SPECIFICATIONS:

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics) outlined fonts and strokes CMYK
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

EXPERIENCE LOUNGE - BEAUTY SERVICES:

DEADLINE: AUGUST 17TH

LOGO ARTWORK SPECIFICATIONS:

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics) outlined fonts and strokes CMYK
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

ONSITE:

If not a full day activation, your 2-hour or 4-hour time slot will be assigned based on availability.

SEND MATERIALS TO

Sharon Cruz

Sponsorship Fulfillment & Special Events Coordinator Sharon.cruz@informa.com C: 689-203-6101