

# premiereSAN ANTONIO

THE ULTIMATE BEAUTY EXPERIENCE

## 2023 INSTAGRAM STORIES SPECIFICATIONS

**DEADLINE: Materials due 2 weeks prior to post date.**

For questions contact [rachel@premiereshows.com](mailto:rachel@premiereshows.com).

### IMAGE REQUIREMENTS

All submitted online advertising should be in digital format.

- All graphics must be 72dpi
- All graphics must be RGB
- PNG ONLY
- 3-4 graphics MAX
- Include link
- Include account handles to tag

### ARTWORK GUIDELINES

AD NAME Instagram Story Series

DIMENSION 1080 x 1920

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

### SEND MATERIAL TO

**Sharon Cruz**

Sponsorship Fulfillment & Special Events Coordinator

[Sharon.cruz@informa.com](mailto:Sharon.cruz@informa.com)

C: 689-203-6101

## SAMPLES

