

premiereSAN ANTONIO

THE ULTIMATE BEAUTY EXPERIENCE

2023 MAGAZINE DISTRIBUTION BIN (SHARED) SPECIFICATIONS

DEADLINE:

Artwork must be received by **AUGUST 17**

Magazines must be received by **SEPTEMBER 22**

Shipping and material handling fees are the responsibility of the sponsor.

MINIMUM REQUIREMENTS FOR ARTWORK

A high resolution file of the magazine cover must be received by the deadline to be included in onsite graphics. All related PMS and/or CMYK color codes. If submitting a "vector" type file, include all fonts, or convert fonts to outlines or paths.

ACCEPTABLE FILE TYPE

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics)
- JPG or TIFF
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Sharon Cruz

Sponsorship Fulfillment & Special Events Coordinator

Sharon.cruz@informa.com

C: 689-203-6101

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

ARTWORK DIMENSIONS

8.38"x 10.88

MAGAZINE SHIPMENT SPECIFICATION

Magazines must be shipped in advance, separate from your freight using the sponsor shipping label on page 2. Material handling fees will apply. Sponsor magazines must be received by September 22. Please note this label is for sponsor shipments ONLY. No additional items should be shipped using this label.

So your shipment is delivered to the appropriate location, we ask you send magazines using this label.

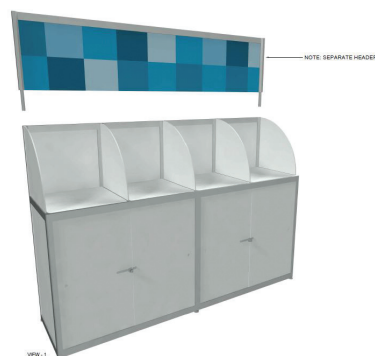
ONSITE PLACEMENT

Upon receipt of your magazines by the deadline, show management will coordinate placement into the shared bin.

SAMPLE

MAGAZINE DISTRIBUTION BIN - SHARED

Photo provided is for reference only and may not refer to your exact location.



Freeman¹

R U S H

DO NOT DELAY

RECEIVING DATE BEGINS: August 30, 2023

DEADLINE DATE IS: September 22, 2023

TO: LIT BIN SPONSOR

C/O Freeman

3323 N Pan Am Expressway, Ste 126

San Antonio, TX 78219

USA

Advance Warehouse Shipping Labels

519901

EVENT: Premiere San Antonio 2023

BOOTH NO:

NO. _____ OF _____ PIECES

SHOW MANGEMENT SHIPMENT

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