

premiereSAN ANTONIO

THE ULTIMATE BEAUTY EXPERIENCE

2023 SOCIAL MEDIA POST SPECIFICATIONS

DEADLINE

Materials are due 2 weeks prior to post date.

SPECIFICATIONS

Web resolution file

SIZE

Facebook 1200 x 630 at 72 dpi

Instagram 1080 x 1080 at 72 dpi

FILE TYPE

PNG

COLOR

RGB

ADDITIONAL ASSETS

Please include caption and link with accounts you would like tagged and any hashtags pertaining to your company/post.

SEND MATERIALS TO

Sharon Cruz

Sponsorship Fulfillment & Special Events Coordinator

Sharon.cruz@informa.com

C: 689-203-6101

SAMPLE



FACEBOOK

1200x630



INSTAGRAM

1080x1080